



Move Over Flax!

There's a New Kid on the Super-Grain Block

Salba Contains:

IRON

3 times more than spinach

CALCIUM

6 times more than whole milk

MAGNESIUM

15 times more than broccoli

- ✓ Packed with antioxidants to slow aging
- ✓ Gluten-free ... perfect for celiacs
- ✓ Lose weight and feel great doing it
- ✓ Slower digestion means steady blood sugar and insulin levels
- ✓ No more guesswork ... the perfect balance between Omega-3 and Omega-6 EFAs

Flax is yesterday's news. **Salba™** is the new kid in town and the future of nutritional versatility.

Rooted in the past and rediscovered for the future, **Salba™** is the culmination of almost 15 years of cutting edge and traditional plant breeding using just the white seeds of *Salvia hispanica* L (also known as chia), a member of the mint family.

Superior in protein quality to wheat, corn, rice, oats, barley, amaranth and soy, **Salba™** also offers these benefits in its disease-fighting arsenal:

- ✓ **Antioxidants** - Fight the signs of aging by eliminating free radicals
- ✓ **Omega-3 fatty acids** - Regulate body functions like heart rate, blood pressure, blood clotting, fertility, conception and boost immune efficiency by controlling inflammation
- ✓ **No gluten** - Diarrhea, weight loss, and malnutrition will be just an unpleasant memory with this non-allergenic, gluten-free super-food
- ✓ **Excellent for weight loss** - Control hunger all day with just two tablespoons
- ✓ **Superior digestive and colonic health** - Increased dietary fiber may prevent, halt, or even reverse some digestive disorders

Because **Salba™** has no aftertaste, it blends well in many food applications like baked goods, pastas, pizza dough, macaroni and cheese, packaged or prepared foods, beverages and drink mixes, and as a thickening agent in soups.

Salba™ is currently grown in Peru under natural conditions and is expected to earn Organic Certification in the U.S. in 2006. **Salba™** works well for clients in these situations:

- ✓ Weight Loss
- ✓ Sports / Exercise Activity
- ✓ Elderly and Aging Population
- ✓ Diabetic, Celiac and Non-Dairy Diets
- ✓ Children and Adolescents
- ✓ On-the-Go Meals
- ✓ Women's Health
- ✓ Digestive and Colonic Health
- ✓ Vegetarian / Special Deficiency Diets

Keep your customers ahead of the health curve by contacting **Core Naturals** ... the exclusive U.S. distributor of **Salba™** ... today to get more information on the nutrition of tomorrow.

Call Core Naturals at 888-499-8665 or Email sales@corenaturals.com

"Two tablespoons of Salba at breakfast is effective in controlling hunger all day on a 1500 calorie a day diet." *Dr. Jack Bukowski, M.D., Ph.D, Assistant Professor of Medicine, Harvard Medical School*

"Salba is incredible, its health properties exemplary. It tastes fantastic, with no odor or aftertaste and can be assimilated into virtually any food regime." *Dr. Derrick DeSilva, Jr., M.D., Specialist, Internal Medicine, Raritan Bay Medical Center, TV Host, "Your Natural Health"*

"...increased energy, less blood sugar swings, better moods and a marked glow to skin..." *Mary Beth Keener, Wellness Through Balance*

Salba™ is the only grain that is the subject of a U.S. medical patent for research on the management of diabetes